



Grandi Langhe Docg makes its debut from 5th to 7th May
A unique and exclusive occasion to taste the best of the wine production in the heart of its territory

5-6-7 May 2013, three dates for the specialists of the world to mark on their agendas. In fact **the first edition of Grande Langhe Docg** makes its debut. An event organised every two years, promoted by **Consorzio di Tutela Barolo Barbaresco Alba Langhe e Roero** and opened exclusively to the public of specialists at an international level.

A unique and exclusive occasion for the Italian and foreign operators of the sector to discover the great **Docg wines of the Langhe - Barolo, Barbaresco, Diano d'Alba, Dogliani, Roero, Roero Arneis** – directly in their towns of origin, to meet the producers and make new marketing agreements. Over 200 producers are participating, and each one shall introduce three wines. This means that the participants can taste over 600 different wines during the itinerant tasting on the territory in some of the most suggestive castles and historical mansions discovering the **Langhe landscape**, a unique territory where there has always been a visceral bond between man and vine.

The hills of Langhe and Roero, located in the south of the Piedmont region, are indeed part of one of the most mentioned areas of viticulture thanks to the particular geographical location, to the climate and richness of the subsoil which gives origin to an exceptional production quality and variety. This territory, an alternative and emerging touristic destination, stands out also for its excellent gastronomic specialities, its landscape, and culture and welcomes those visitors in search of authentic experiences warm-heartedly.

So, **Grandi Langhe Docg, a unique event of its kind and the first one organised in Piedmont, is an occasion not to be missed to discover the richness of this land, appreciate its history, traditions and a landscape enclosed in a glass and meet the people who make these wines such a special product with passion.**

During the three days of the event special discounts and agreements with producers shall be offered to the participants, thanks to the support of the Consorzio Turistico Langhe Monferrato Roero and of Ente Turismo Alba Bra Langhe and Roero, for their stay at local partner hotels by booking online at the event's website .

The schedule includes two free tastings each day dedicated to the specific labels that are introduced. Wine professionals can enrol at www.grandilanghe.com, where there is also a detailed schedule, an updated list of the exhibitors and useful information to participate in the event.